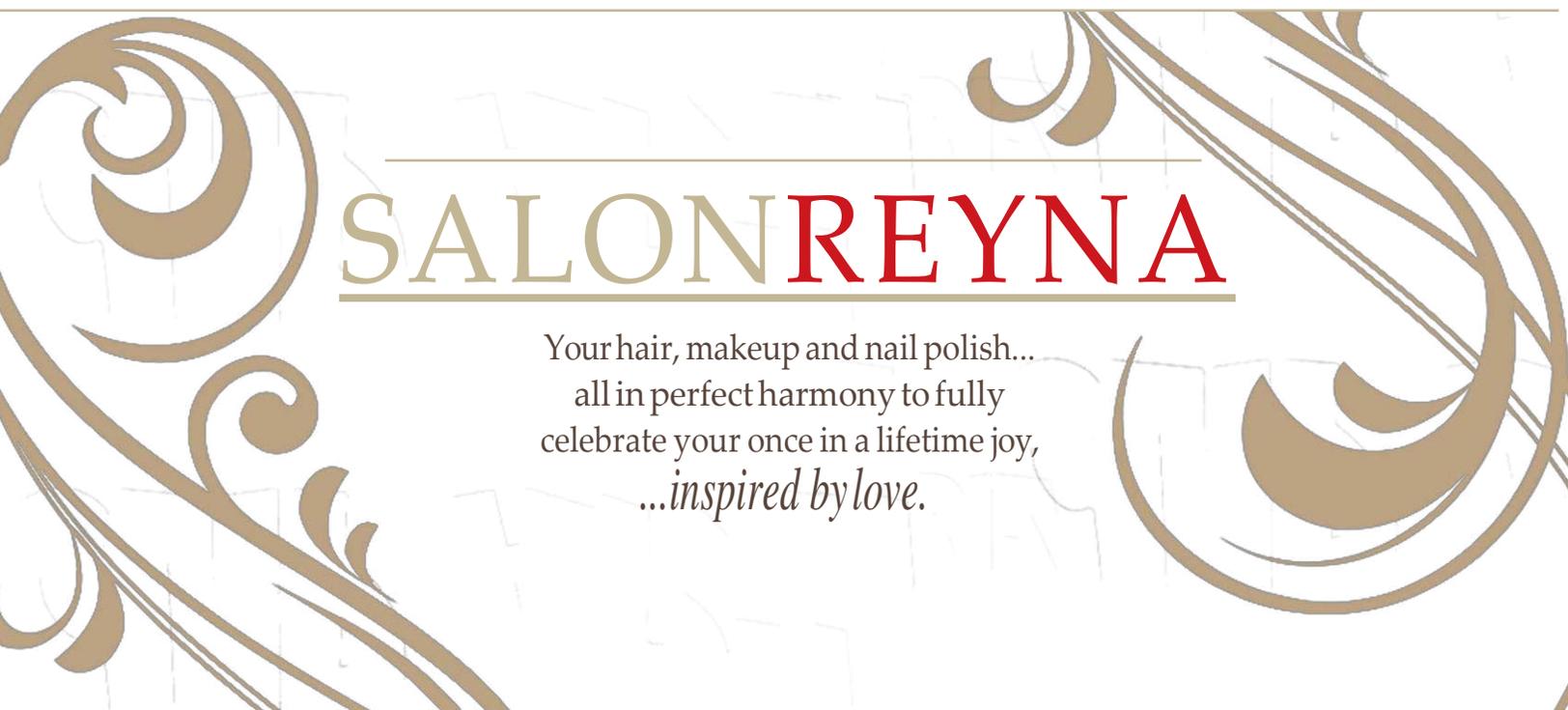




*The Inspired Wedding*

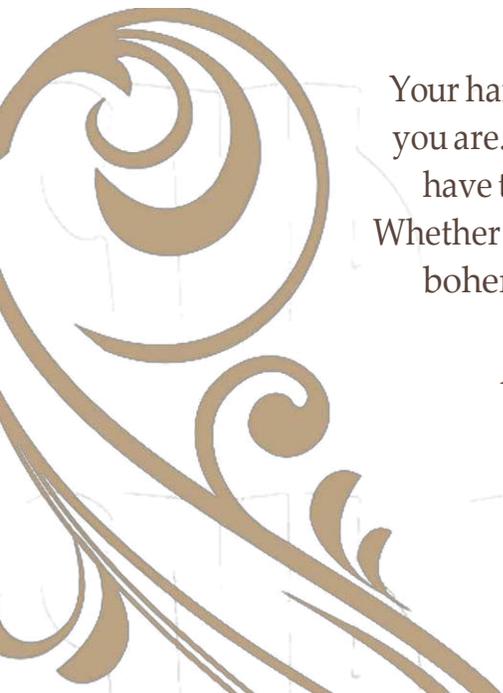


**SALONREYNA**

Your hair, makeup and nail polish...  
all in perfect harmony to fully  
celebrate your once in a lifetime joy,  
*...inspired by love.*



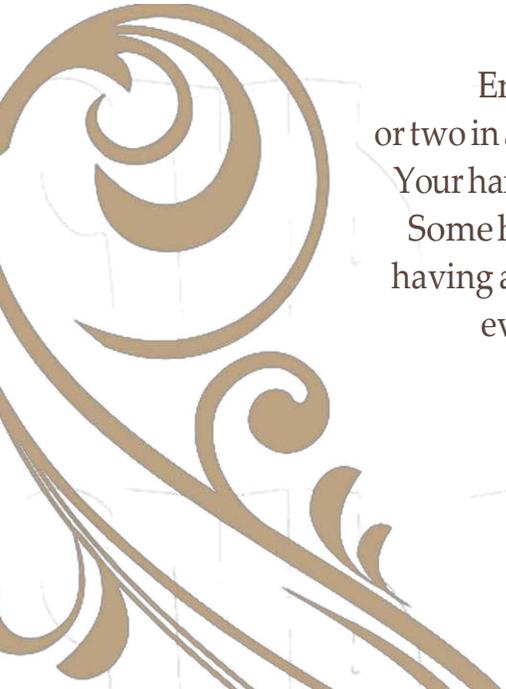
## *Inspired Hair Styles*



Your hair is your crown, and should passionately reflect who you are. Our designers spend time getting to know you, and have the expertise to create a style that is uniquely you. Whether you are looking to embrace historical charm, retro, bohemian, contemporary or medieval lure, we can personalize that vision just for you. At Salon Reyna we create bridal hairstyles  
*...inspired by love.*



## *Inspired Nails*



Enjoy a lasting escape. Sit back for a moment or two in a stress free environment. You'll walk out renewed. Your hands and feet... picture perfect for your perfect day.

Some have said the attention of our manicurist, is like having a magician secretly behind the scenes, whispering every brush stroke, softening every curve and perfecting every nail, all of which  
*...inspired by love.*



## *Inspired Makeup*



Salon Reyna can help you achieve a glowing look. Your ideal color pallet, our layering techniques and our close attention to detail with shadows and liners will ensure a camera ready look that will stay fresh and smooth all day. The result of our expertise...is stunning! You will be poised and confident with makeup that allows you to be the most beautiful version of yourself, that only can be  
*...inspired by love.*



## *The Inspired Process*

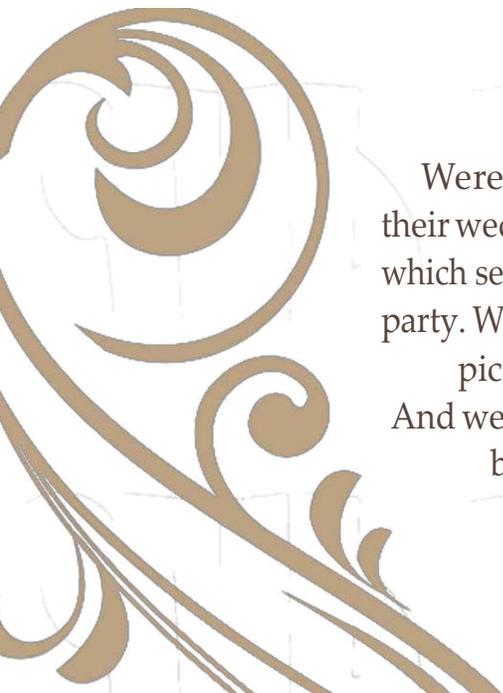


Salon Reyna welcomes your entire bridal party. We have the expertise to ensure you and your loved ones will treasure your photos forever. Our award winning team is well versed in creating simple to extravagant up-styles and natural to dramatic make up finishes.

In addition we make the time to get to know you and your wedding party in advance of your special day. Our process is unique and allows us to better serve you and your wedding party, on your special day that is  
*...inspired by love.*

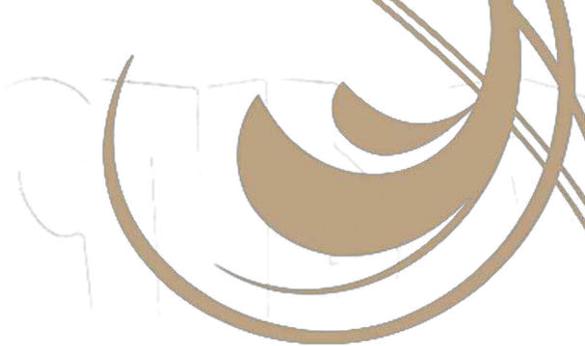


## *The Inspired Process*



## *The Complimentary Consultation*

We recommend that brides consult with us well before their wedding day. During the consultation, we will discuss which services you would like for yourself and your wedding party. We will also explore your unique style, take a look at pictures of bridal hair designs, makeup and nails. And we will discuss the time frame for each member of the bridal party so we can begin a draft schedule for your wedding day.



## *The Inspired Process*



## *The Trial Night Out*

1.) We invite you and your bridal party to attend a trial night out at Salon Reyna. We will create a relaxed and party atmosphere. Your Salon Reyna Creative Team will meet with each member of your bridal party. Their individual style preferences will be the guideline for the development of a unified impression. If a member of your party is from out of town, or unable to attend your trial evening, we will communicate with that person via phone/email to establish a plan.

2.) The bride will get her make-up and/or hair done, then we will take pictures and record notes so there are no surprises on Wedding Day, insuring that everything goes smoothly. We are confident that your Salon Reyna Creative Team will develop a style that is as unique as you are. To facilitate communication we sometimes suggest that our brides bring pictures from magazines with looks they admire. We also offer advice on pre-wedding eyebrow tweezing, hair removal, manicures and pedicures as well ordering lip colors, and other necessities for your wedding touch-up purse.

3.) Afterwards, plan some time to socialize with friends and family or schedule a wedding dress fitting, because you will look stunning!



## *The Inspired Process*



## *The Wedding Day*

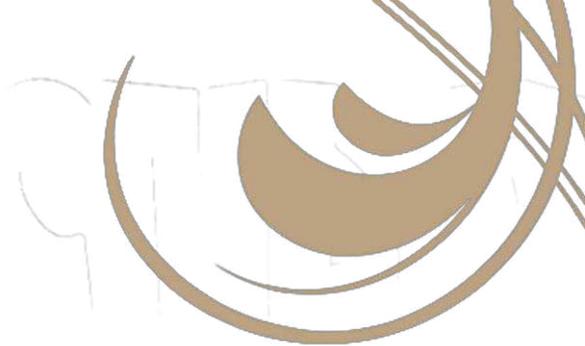


Your wedding day is finally here! It's time to sit back and relax while your Salon Reyna Creative Team does their best work. We have our notes and your photographs. We are ready to implement the plan we establish during your Consultation and Trial Night Out.

We ensure a stress-free process and a flawless look for your entire bridal party.

Our preference is to work in the Salon which is most economical for your wedding party, but we will travel to be on location depending on your requirements.

Our pricing is very reasonable and packages are customized to your specific needs and desires.



## *Your Creative Team*



### *Lori Reyna*

Salon Reyna is owned by Lori Reyna, a business woman who has spent the majority of her career in corporate high-tech sales. However her first job out of college was selling Sebastian hair care, cosmetics and skin care products to hair salons in Cincinnati Ohio. Her best client Phyllis at the Madison recruited her to run a boutique in the front of their salon which she absolutely loved. She helped all the stylists clients purchase the proper hair products to maintain their new look, assisted them select the right cosmetics based on their skin texture/color and pick out the right accessories to complete their unique look.

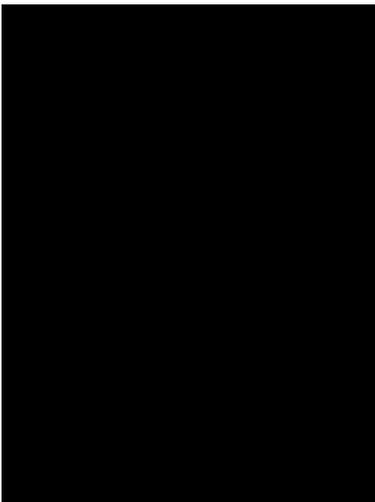
After several years Lori was given the opportunity to sell personal computers for Computerland although she loved what she was doing it felt like the right move. Hardware lead to Software, then to Professional Services but many years later she felt compelled to open a hair salon to relive the feeling of helping others look their very best. There is no greater feeling of satisfaction than watching a person be transformed and seeing them leave your place of business walking a little taller, feeling more empowered, living more fully.



### *Marty Beecy - Creative Director*

Marty is a Master Hair Designer with has significant experience in the beauty industry.

- 17 years working for Lord & Taylor Department Stores beauty salons as a stylist, manager and ultimately a district manager of a team of over 30 stylists.
- Certified in the Pyrametrics Method<sup>®</sup>. The Pyrametrics Method<sup>®</sup> was developed by The John Dellaria Hair Salons. It is an unique approach to hairstyling using “contoured planing” as a touchstone for achieving balanced hair volume, precise layering, natural shape, and longer lasting styles.
- Certified in Advanced Hair Coloring Training at the Vidal Sasson Academy in Toronto.
- Additional certifications include Paul Mitchell Systems, Wella and Zoto’s and Keune.



### *Jordan Duval - Stylist*

Jordan has been in the industry for the past 3 years, and is passionate about making her clients not only look GREAT but feel GREAT as well! Not only is she passionate about her work, but is a strong believer that in this industry you can never stop learning! Jordan has attended many educational classes since graduating from Empire Beauty school. Due to her continuous education in the Cosmetology Field, she has grown to have very unique customizing skills which makes her stand out from the crowd. She excels in many different foiling techniques, coloring, and haircuts (including men and children).

Jordan is our resident Bridal/Prom formal-Upstyle specialist... due to extensive training and classes for formal looks we would suggest you see Jordan for any and all formal events.



## *Services*

Haircut Design & Styling  
All over Color  
Root Touch Up  
Full Foil, Partial Foil, Single Foils  
Color Correction  
Hot Deep Conditioning Treatment  
6-8 week Keratin Defrizzing Treatment

Gentle Soy Based Facial Hair removal  
Hair Removal: Lip, Chin  
Eyebrow Shaping

Spa Pedicure  
Natural Nail Manicure  
Gel Manicure



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# SALONREYNA

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21 Central Square  
Chelmsford, Massachusetts  
Tel: 978.221.6911  
[thesalonreyna.com](http://thesalonreyna.com)